McMaster University | DeGroote School of Business

Prompt Engineering for Professionals

DeGroote is now offering a FREE Prompt Engineering for Professionals badge, to help you learn more about how to build effective prompts to make you a better professional and use AI more effectively. This badge will be shareable on LinkedIn.

To enroll:

Click on the link below, click "Create New Account", and follow the instructions to verify your account and login. Once logged in, you will be provided a link to enroll in the badge. You must complete all activities in the course to be awarded the badge.

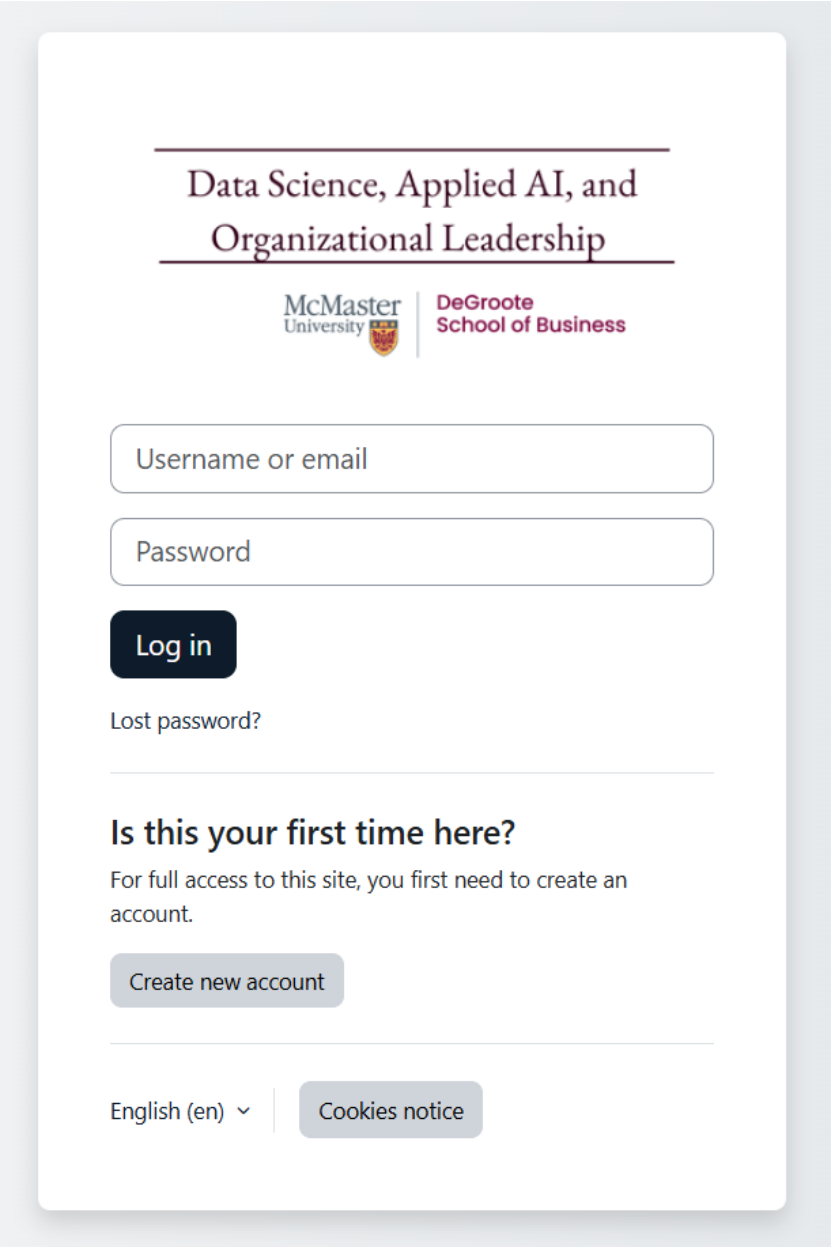
www.Fraction.moodlecloud.com

*** Please note that you will be asked to create an account even if you already have a McMaster account***

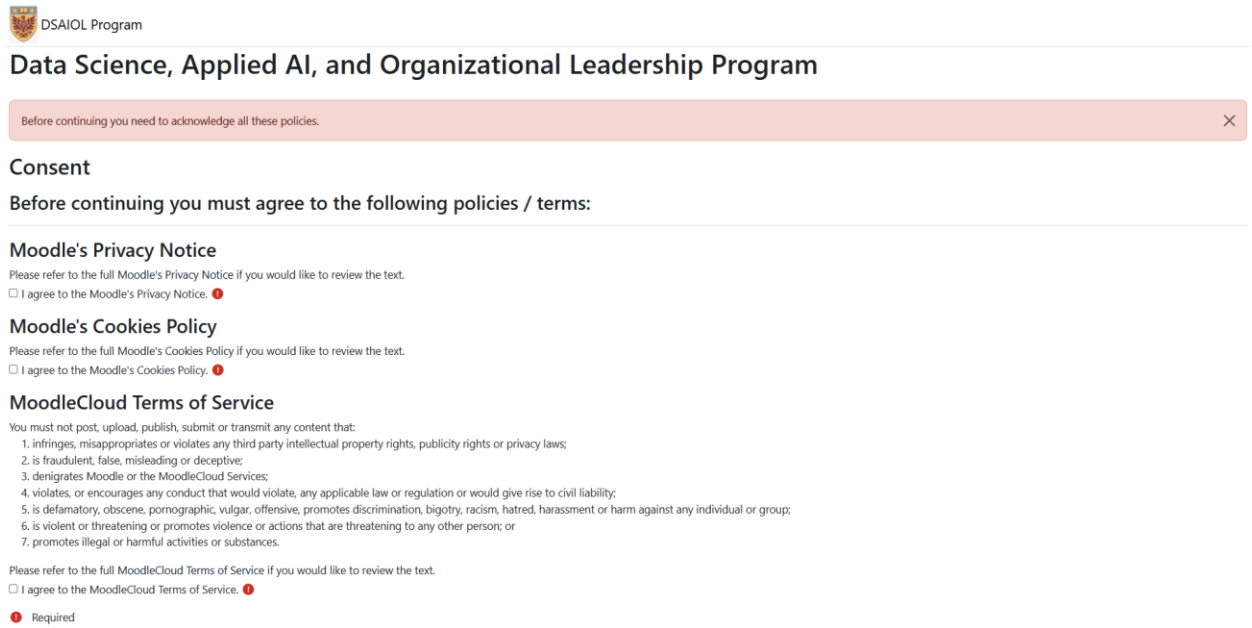
The badges will be awarded at the end of the month following your completion.

Detailed instructions:

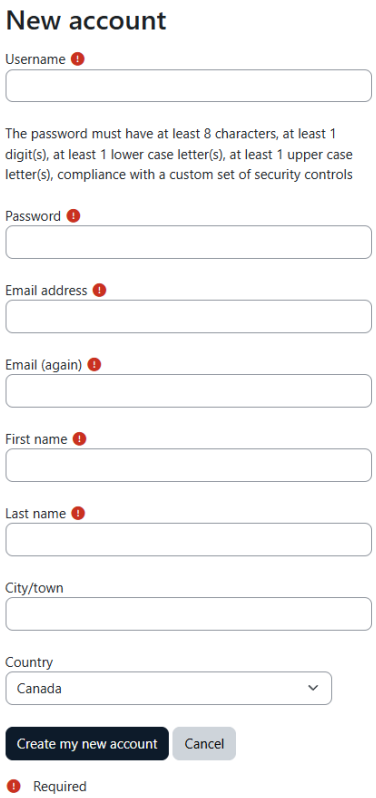
If you have already have an account (ie. If you're enrolled in the Data Science, Applied AI and Organizational Leadership program), please login, if you don't, click on "Create New Account" button:



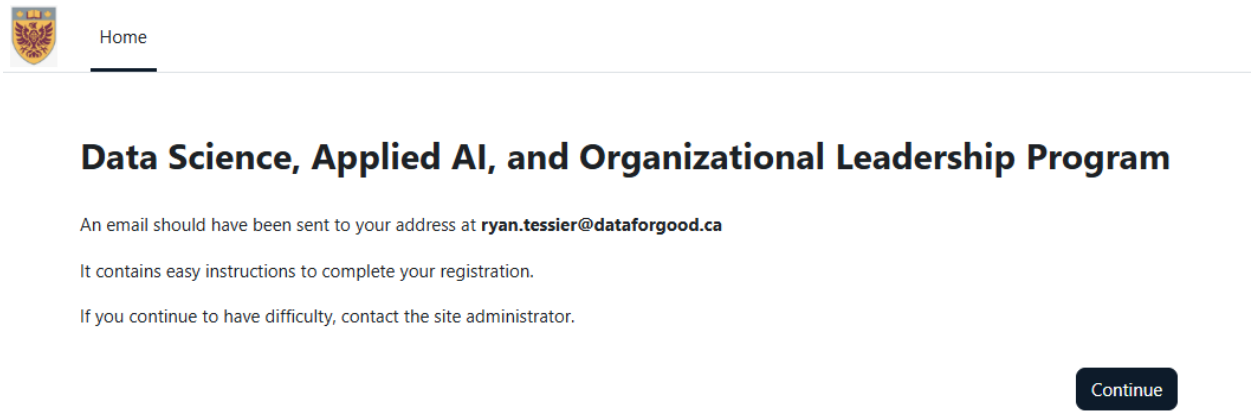
Accept the terms:



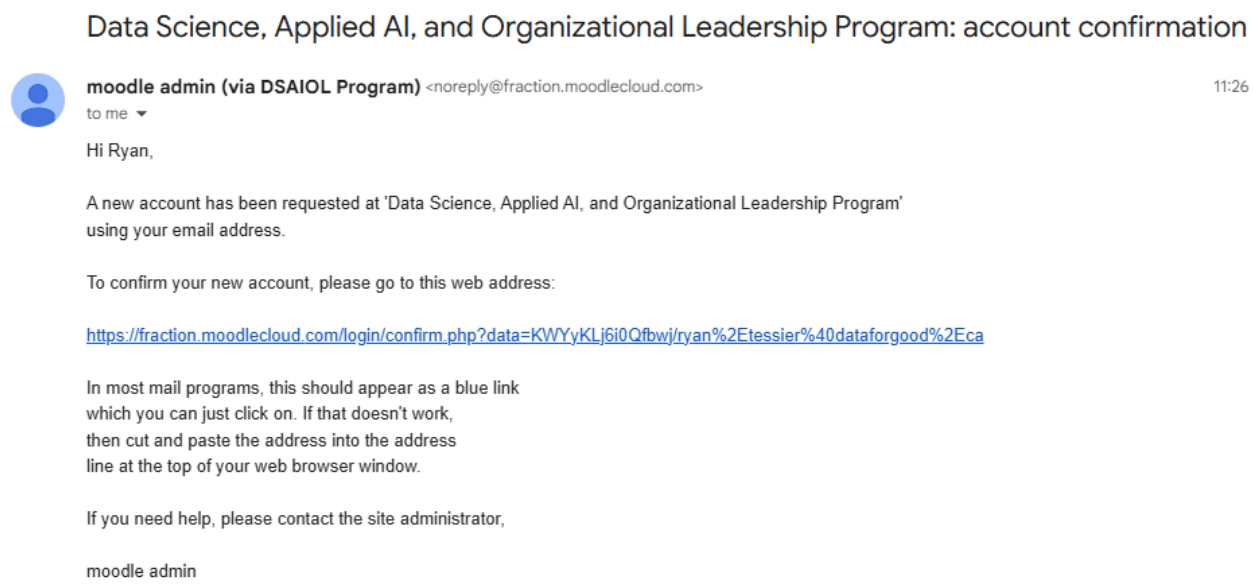
Complete the following – note that even if you have a McMaster ID you will be asked to create an account. Please use your McMaster email address for this sign up.



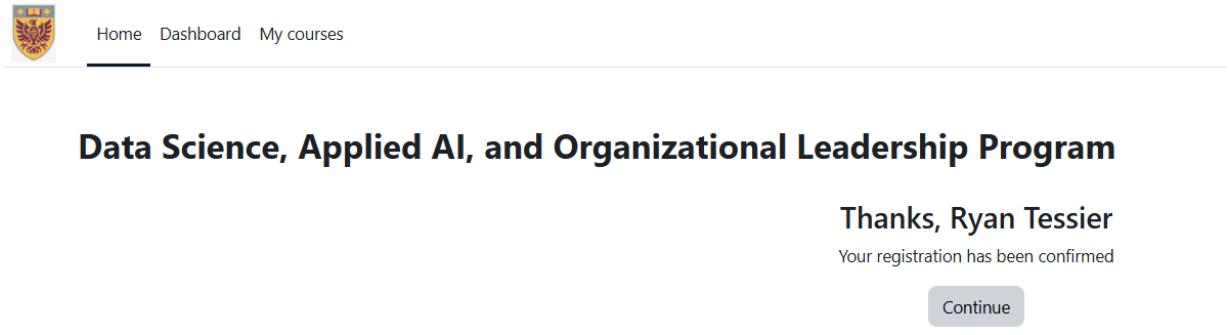
You should confirmation, then proceed to the email you signed up with for next steps.



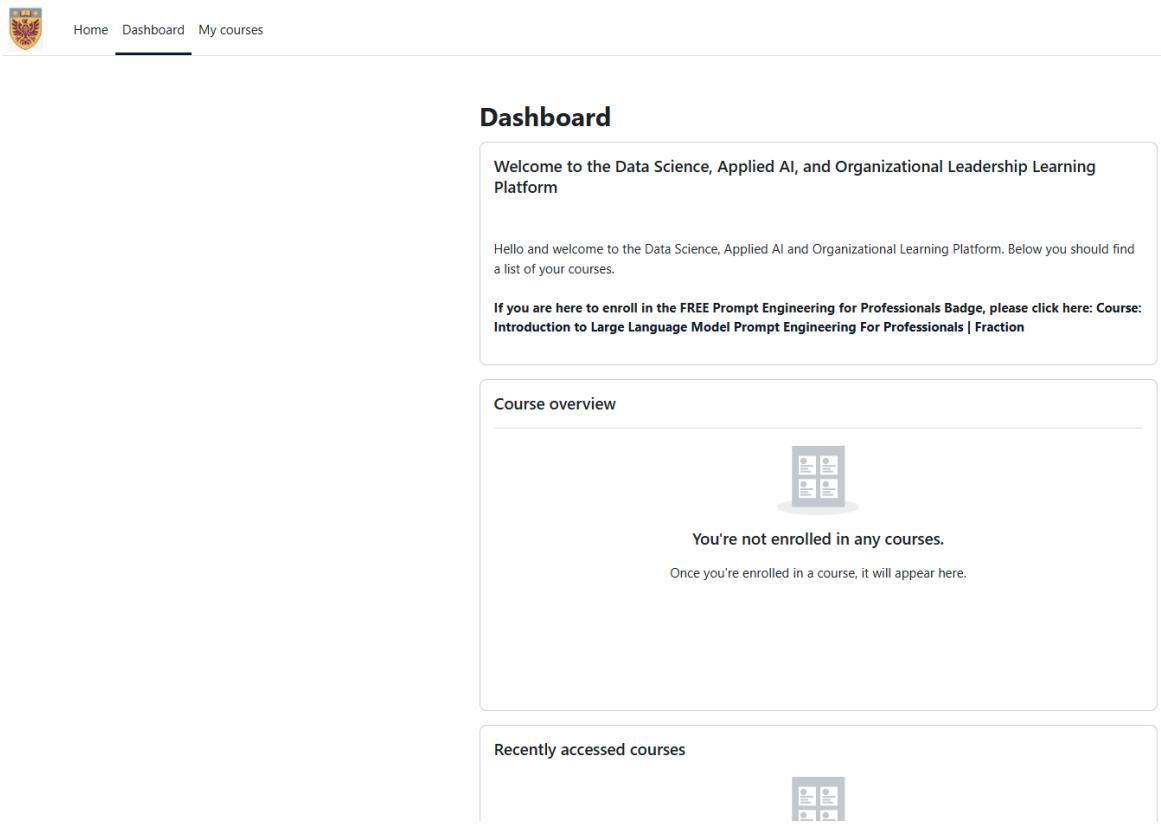
You will receive an email like this:



The link will lead you here:



You should be taken to your dashboard in the Data Science, Applied AI and Organizational Leadership Platform, click on the link provided.



You will then be allowed to Self-Enroll in the course, and you will then have access!

